

Inspiration is the most important part of our digital strategy.



Digital Rank Up Technologies Pvt. Ltd is considered one of the satisfactory Digital Marketing Institute supplying Digital Marketing Course in Lucknow. This Online Marketing Institute lays a course that leads you to the arena of possibilities here you will research the capabilities as a way to be useful for constructing an outstanding career in Digital Marketing.



Mr. Shashi Kant Srivastava
Manager and Trainer

Mr. Shashikant Srivastava is the Managing Director of Rank UP Technologies, the most outstanding institute in IT sector in Lucknow region. He is specialized in Digital Marketing(SEO, SMM, PPC, Affiliate Marketing, Reputation management.), Mr. Srivastava is a brilliant professional in subject of Information Technology providing unusual services to his clients at national as well as international level.

He also offers training to candidates as regard to SEO, SMM, SEM, SMO and additional directives correlated with information technology. He have 8 Year Experience in the digital marketing.

ARE YOU READY TO TAKE IT'S ADVANTAGE

India has the greatest number of the population using the internet and it's going to be double in the coming years. There are millions of SMBs waiting to go digital in India. Unawareness about internet marketing, online enterprise management tools and virtual product usage training alongside non-availability of nearby manpower to perform these platforms are growing a huge venture for these business owners to adopt digital.

According to the survey, (via Internet and Mobile Association of India (IAMAI)), India will have around 500 million internet users with the aid of June 2018. This will create a captivating business opportunity to promote products and services to a growing populace of tech-savvy net users.

The previous traditional set of advertising changed into limited to door to door and mouth publicity. Previously the marketers were the usage of bodily manpower to sell their products. But now with the changing times, people need the whole thing at their fingertips.

And pleasant the wishes of the clients are the very best priority of every business. So the fashion of digital advertising took off some years back. Now that even the smallest thing can be discovered on the internet. People and the entrepreneurs are certainly going gaga over this digital marketing fashion.

SO ARE YOU READY TO MAKE YOUR CAREER IN DIGITAL MARKETING AND IF YOU ARE WE ARE HERE TO HELP YOU. BELOW IS THE LIST OF OUR COURSE THAT WE OFFER !

**DIGITAL
MARKETING
IS
SHINING**





KEY FACTORS: DIGITAL MARKETING COURSE IN LUCKNOW-

- Learn from experts
- Free demo
- 100% placement assistance

We give complete digital marketing training and also develop the strategies in our candidate's mind so that they add more value to the company.

WHAT CAN YOU BECOME WITH US

- Become an expert in digital marketing
- Generate potential leads and increase the sale
- Increase website traffic
- Keeping your website on top
- Brand awareness

REASON WHY SHOULD YOU JOIN US-

- Quality course content
- Learn with the case study
- Practical with the case study
- We have the experts of digital marketing
- Free wifi
- Lab facility
- We have the job-ready course
- Backup classes
- Live projects
- Internship with us
- Flexible batches



What do we offer?

Digital Rank Up Technologies Pvt. Ltd is managed by a set of experienced specialists with a long time of enjoyment in the discipline of Marketing, Engineering, Computer Science and Business Management. We offer Job Oriented schooling in our following courses:

Two Month course-

In this course, we offer training on SEO (Search Engine Optimization) . In this two month course of SEO, we will train you with following -

Three Month Course-

We provide expert task-oriented direction on Digital Marketing. The course includes training on SEO, SMM, PPC, Email marketing etc.

Six Month Course-

In this six month course, we offer 4 months of training and 2 months internship. In 2 month internship period, we offer a salary. Salary will be 8000 to 10000. You will be trained with the following modules-

FEE DETAILS OF COURSES-

TWO MONTH COURSE- FEES OF THIS COURSE WILL BE 9000

THREE MONTH COURSE- FOR THE THREE MONTH COURSE YOU WILL BE CHARGED RS. 15000

SIX MONTH COURSE- IN SIX MONTH COURSE YOUR FEES WILL BE RS. 32,000 (THIS COURSE INCLUDE 3 MONTH INTERNSHIP)

ONE YEAR COURSE- FEES OF ONE YEAR COURSE WILL BE 80000 (THIS COURSE INCLUDE 6 MONTH INTERNSHIP)

Our Course-

We provide expert task oriented direction on Digital Marketing. The course includes training on digital marketing, website creation, PHP. In this course we provide 6 month training and 6 month internship. In internship period we pay 7000 to 8000 salary .Your course material will be as following-

Sl. No.	Topics	2 Month	3 Month	6 Month	1 Year
1	Digital Marketing Fundamentals	✓	✓	✓	✓
2	Website planning and creation		✓	✓	✓
3	Domain name and hosting servers		✓	✓	✓
4	Content Writing	✓	✓	✓	✓
5	Search Engine Optimization	✓	✓	✓	✓
6	Search Engine Marketing	✓	✓	✓	✓
7	Social Media Marketing	✓	✓	✓	✓
8	Facebook marketing	✓	✓	✓	✓
9	Instagram marketing	✓	✓	✓	✓
10	Twitter marketing	✓	✓	✓	✓
11	Linkedin marketing	✓	✓	✓	✓
12	Quora marketing	✓	✓	✓	✓
13	Email marketing		✓	✓	✓
14	Youtube marketing	✓	✓	✓	✓
15	Sms marketing		✓	✓	✓
16	Whatsapp marketing		✓	✓	✓
17	Keyword planning	✓	✓	✓	✓
18	Online traffic		✓	✓	✓
19	Content writing		✓	✓	✓
20	Content Marketing		✓	✓	✓
21	Local SEO Marketing	✓	✓	✓	✓
22	Analytics	✓	✓	✓	✓
23	Google Map		✓	✓	✓
24	Google analytics	✓	✓	✓	✓
25	Affiliate marketing			✓	✓
26	Blogging		✓	✓	✓
27	Live project		✓	✓	✓
28	Digital marketing interview preparation		✓	✓	✓
29	Core PHP development				✓
30	Advanced PHP development				✓
31	Web hosting	✓	✓	✓	✓
32	Internship with salary			✓	✓
33	Adense (Earn Money)			✓	✓
34	Online Reputation Management (ORM)		✓	✓	✓
35	E-Commerce Marketing			✓	✓
36	Photo Shop			✓	✓



Arun Singh

He got job after completing the course in digital marketing

Salary : **16000/-**



Manisha Singh

She got job after completing the course in digital marketing

Salary : **13000/-**



Faraz Khna

He got job after completing the course in digital marketing

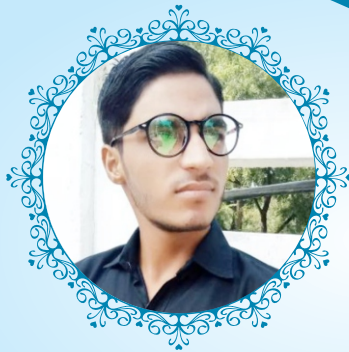
Salary : **11500/-**



Arun Sahu

He got job after completing the course in digital marketing

Salary : **10000/-**



Neeraj Tiwari

He got job after completing the course in digital marketing

Salary : **11000/-**



Manisha Srivastava

She got job after completing the course in digital marketing

Salary : **12000/-**



Keshav Thadani

He got job after completing the course in digital marketing

Salary : **14000/-**



Amit Kumar

Digital marketing course helped him in growth of his business.

Earning Average : **65000/-**



Gaurav Gupta

He got job after completing the course in digital marketing

Salary : **18000/-**



Sumbul Javedh

She got job after completing the course in digital marketing

Salary : **16000/-**



Rani Rawat

She got job after completing the course in digital marketing

Salary : **10000/-**



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Salary :